

621 Columbia Street Extension, Cohoes, NY 12047 • 518-464-6483 • www.nynewspapers.com



Name of Newspaper: _____

Total Distribution of Individual Newspaper: _____

(Total for PAID and FREE Distribution — Usually Line 15-F on form 3526)

Total Distribution Highest Circulation Newspaper: _____

Contest Materials Prepared by: _____ Phone: _____

CATEGORY NAME	DIVISION	# OF ENTRIES	\$11 ⁰⁰ PER ENTRY
(# of Entries Last Year)			
3.Past Presidents' Award for General Excellence (34)	_____	_____	_____
4."Rookie" Reporter of the Year (32)	NON-DIVISIONAL	_____	_____
5.Writer of the Year (60)	NON-DIVISIONAL	_____	_____
6.Sports Writer of the Year (16)	NON-DIVISIONAL	_____	_____
7.Photographer of the Year (13)	NON-DIVISIONAL	_____	_____
8.Best Front Page (88)	_____	_____	_____
9.Best Editorial Page (24)	NON-DIVISIONAL	_____	_____
10.Photographic Excellence (18)	NON-DIVISIONAL	_____	_____
11.Overall Design Excellence (25)	_____	_____	_____
12.Advertising Excellence (16)	NON-DIVISIONAL	_____	_____
13.Community Leadership (6)	NON-DIVISIONAL	_____	_____
14.Best News Web Site (13)	NON-DIVISIONAL	_____	_____
15. ... Thomas G. Butson Award for Investigative/In-depth Reporting (102)	_____	_____	_____
16.Coverage of Local Government (42)	_____	_____	_____
17.Coverage of Education (43)	_____	_____	_____
18.Coverage of Business, Financial and Economic News (32)	NON-DIVISIONAL	_____	_____
19.Coverage of the Arts (57)	_____	_____	_____
20.Coverage of the Environment (33)	NON-DIVISIONAL	_____	_____
21.Coverage of Health, Healthcare and Science (27)	NON-DIVISIONAL	_____	_____
22.Headline Writing (26)	NON-DIVISIONAL	_____	_____
23.Coverage of Crime/Police/Courts (48)	_____	_____	_____
24.Coverage of Election/Politics (38)	NON-DIVISIONAL	_____	_____
25.Coverage of Agriculture (13)	NON-DIVISIONAL	_____	_____
26.Coverage of Religion (22)	NON-DIVISIONAL	_____	_____
27.Sports Feature (93)	_____	_____	_____
28.Sports Coverage (32)	NON-DIVISIONAL	_____	_____
29.Spot News Coverage (64)	_____	_____	_____
30.News Story (167)	_____	_____	_____
31.Feature Story (318)	_____	_____	_____
32.Best News or Feature Series (108)	_____	_____	_____
33.Best Obituaries (30)	NON-DIVISIONAL	_____	_____
34.Editorials (59)	_____	_____	_____
35.Best Column (61)	_____	_____	_____
36.Editorial Cartoon (29)	_____	_____	_____
37.Best Use of Video (31)	NON-DIVISIONAL	_____	_____
38.Best Online Static Ad (23)	_____	_____	_____
39.Best Online Dynamic Ad (9)	_____	_____	_____
40.Best Conquered Targeted e-mail (13)	_____	_____	_____
41.Best Online News Project or Presentation (N/A)	NON-DIVISIONAL	_____	_____
42.Feature Photo(s) (106)	_____	_____	_____
43.Sports Action Photo(s) (65)	_____	_____	_____
44.Sports Feature Photo(s) (36)	_____	_____	_____
45.Art Photo (54)	_____	_____	_____
46.Picture Story (68)	_____	_____	_____
47.Spot News Photo(s) (59)	_____	_____	_____
48.Graphic Illustration (41)	_____	_____	_____
49.Best Special Section Cover (55)	_____	_____	_____
50.Special Sections / Niche Publications — NEWSPRINT (84)	_____	_____	_____
51.Special Sections / Niche Publications — GLOSSY (84)	_____	_____	_____
52.Best Public Service or Non-Profit Special Section (18)	NON-DIVISIONAL	_____	_____
53.Magazine (51)	_____	_____	_____
54.Best Real Estate / Home Section (25)	NON-DIVISIONAL	_____	_____
55.Best Automotive Special Section or Magazine (9)	NON-DIVISIONAL	_____	_____
56.Special Holiday Edition (27)	NON-DIVISIONAL	_____	_____
57.Best Special Section — Advertising (37)	NON-DIVISIONAL	_____	_____
58.Best Advertising Campaign (39)	_____	_____	_____
59.Best Large Space Ad (87)	_____	_____	_____
60.Best Small Space Ad (78)	_____	_____	_____
61.Best Multi-Advertiser Pages (37)	_____	_____	_____
62.Best House Ad / Ad Campaign / Sales Promotion (42)	_____	_____	_____
63.Innovative Ad Project (10)	NON-DIVISIONAL	_____	_____
64.Classified Advertising (8)	NON-DIVISIONAL	_____	_____
65.Bloopers of the Year (1)	NON-DIVISIONAL	_____	_____

1. If you enter more than one newspaper, please copy this form and fill out a separate form for each paper.
2. Be sure to include postal statement or printing bills.
3. Be sure payment is made properly through secured online system. GOOD LUCK!

TOTAL # OF ENTRIES

TOTAL COST