

621 Columbia Street Extension, Cohoes, NY 12047 • 518-464-6483 • www.nynewspapers.com



Name of Newspaper: \_\_\_\_\_

Total Distribution of Individual Newspaper: \_\_\_\_\_

(Total for PAID and FREE Distribution — Usually Line 15-F on form 3526)

Total Distribution Highest Circulation Newspaper: \_\_\_\_\_

Contest Materials Prepared by: \_\_\_\_\_ Phone: \_\_\_\_\_

CATEGORY NAME	DIVISION	# OF ENTRIES	\$12 <sup>00</sup> PER ENTRY
3. .... Past Presidents' Award for General Excellence			
4. .... "Rookie" Reporter of the Year	NON-DIVISIONAL		
5. .... Writer of the Year	NON-DIVISIONAL		
6. .... Sports Writer of the Year	NON-DIVISIONAL		
7. .... Photographer of the Year	NON-DIVISIONAL		
8. .... Best Front Page			
9. .... Best Editorial Page	NON-DIVISIONAL		
10. .... Photographic Excellence	NON-DIVISIONAL		
11. .... Overall Design Excellence			
12. .... Advertising Excellence	NON-DIVISIONAL		
13. .... Community Leadership	NON-DIVISIONAL		
14. .... Best News Web Site	NON-DIVISIONAL		
15. .... Thomas G. Butson Award for Investigative/In-depth Reporting			
16. .... Coverage of Local Government			
17. .... Coverage of Education			
18. .... Coverage of Business, Financial and Economic News	NON-DIVISIONAL		
19. .... Coverage of the Arts			
20. .... Coverage of the Environment	NON-DIVISIONAL		
21. .... Coverage of Health, Healthcare and Science	NON-DIVISIONAL		
22. .... Headline Writing	NON-DIVISIONAL		
23. .... Coverage of Crime/Police/Courts			
24. .... Coverage of Election/Politics	NON-DIVISIONAL		
25. .... Coverage of Agriculture	NON-DIVISIONAL		
26. .... Coverage of Religion	NON-DIVISIONAL		
27. .... Sports Feature			
28. .... Sports Coverage	NON-DIVISIONAL		
29. .... Spot News Coverage			
30. .... News Story			
31. .... Feature Story			
32. .... Best News or Feature Series			
33. .... Best Obituaries	NON-DIVISIONAL		
34. .... Editorials			
35. .... Best Column			
36. .... Editorial Cartoon			
37. .... Best Use of Video	NON-DIVISIONAL		
38. .... Best Online Static Ad			
39. .... Best Online Dynamic Ad			
40. .... Best Email Marketing			
41. .... Best Online News Project or Presentation	NON-DIVISIONAL		
42. .... Feature Photo(s)			
43. .... Sports Action Photo(s)			
44. .... Sports Feature Photo(s)			
45. .... Art Photo			
46. .... Picture Story			
47. .... Spot News Photo(s)			
48. .... Graphic Illustration			
49. .... Best Special Section Cover			
50. .... Special Sections / Niche Publications — NEWSPRINT			
51. .... Special Sections / Niche Publications — GLOSSY			
52. .... Best Public Service or Non-Profit Special Section	NON-DIVISIONAL		
53. .... Magazine			
54. .... Best Real Estate / Home Section	NON-DIVISIONAL		
55. .... Best Automotive Special Section or Magazine	NON-DIVISIONAL		
56. .... Special Holiday Edition	NON-DIVISIONAL		
57. .... Best Special Section — Advertising	NON-DIVISIONAL		
58. .... Best Advertising Campaign			
59. .... Best Large Space Ad			
60. .... Best Small Space Ad			
61. .... Best Multi-Advertiser Pages			
62. .... Best House Ad / Ad Campaign / Sales Promotion			
63. .... Innovative Ad Project	NON-DIVISIONAL		
64. .... Classified Advertising	NON-DIVISIONAL		
65. .... Blooper of the Year	NON-DIVISIONAL		

1. If you enter more than one newspaper, please copy this form and fill out a separate form for each paper.
2. Be sure to include postal statement or printing bills.
3. Be sure payment is made properly through secured online system. GOOD LUCK!

TOTAL # OF ENTRIES

TOTAL COST